American Family Insurance Championship

June 3-9, 2024 University Ridge Golf Course, Madison, WI



TOURNAMENT CONTACTS:	PHONE NUMBERS			
	Caddie Master Contact	Gail Perla	414-333-1594	
	Tournament Director	Nate Pokrass	608-217-3333	
	Tournament Ops	Kip McBride	614-778-1786	
	Volunteer Coordinator	Gail Perla	414-333-1594	
LODGING ACCOMMODATIONS:	Baymont Inn & Suites - \$	69		
	Madison 8102 Excelsior Dr. Madison, WI 53717			
	608-831-7711			
*Ask for the AmFam Block to get this special rate!	Comfort Suites Madison	- \$ 72		
Please see the attached sheet for more info.	1253 John Q Hammons Dr., Madison, WI 53717			
	608-836-3033			
	Holiday Inn Madison - \$ 92			
	1109 Fourier Drive, Madison WI 53717			
	608-826-0500			
CADDIE PARKING:	_		te immediately west of University	
	Ridge Golf Course. Please secure a parking pass at caddie registration.			
SHUTTLE HOURS:	Mon-Tuesday: 6:30am-6:00pm			
	Wed-Thursday: 5:30-am- 1 hour after play			
	Friday-Sunday: 6:30 am until 1 hour after play			
CADDIE CONGREGATION:	Caddie headquarters is located in the lower level of the Golf Training Center, east of the University Ridge Clubhouse			
		to have a credenti	al. Each caddie is also eligible to	
(LOCATION, AMENITIES, DINING HOURS):	-		inds tickets (Friday, Saturday &	
	Sunday). Please see the c			
	Monday, June 3	6.00		
	Caddie Services:	6:00am – 7:00p		
	Driving Range: 7:00am – 7:00pm			
	Food Service: 7:00am – 3:00pm			
	Annex WM Pro-am: 11:00am – 4:00pm Golf Course Open before 11am for player practice rounds			
	Golj Course Open bejore 110m jor prayer practice rounas			
	Tuesday, June 4			
	Caddie Services:	6:00am – 7:00		
	Driving Range:	7:00am – 7:00	-	
	Food Service:	7:00am – 3:00	pm	
	Golf Course Open for player practice rounds			
	Wednesday, June 5			
	Caddie Services:	5:30am –		
	Driving Range:	6:00am –		
	Food Service:	6:00am –		
	Pro Am Tee Times:	7:20am - 9		
		12:30pm-2	2:40pm.	
	Thursday, June 6			
	Caddie Services:	5:30am –	-	
	Driving Range:	6:00am –		
	Food Service:	6:00am –		
	Pro Am Tee Times:	7:20am-9: 12:30pm-		

	Friday, June 7	Friday June 7			
	Caddie Services:	6:00am – 6:00pm			
	Driving Range:	7:00am – 6:00pm			
	Food Service:	6:00am –3:30pm			
	Gates Open to the Public:	8:00am			
	Tournament Tee Times (#1):				
	Concert – Breese Stevens Field	6:00pm – 10:00pm (<i>offsite</i>)			
	Concert – Breese Stevens Field	0.00pm = 10.00pm (0)/site)			
	Saturday, June 8				
	Caddie Services:	6:00am – 7:00pm			
	Driving Range:	7:00am – 7:00pm			
	Food Service:	6:00am – 3:30pm			
	Gates Open to the Public:	8:00am			
	Tournament Tee Times (#1):				
	Celebrity Group #10:	2:00pm			
	Sunday, June 9				
	Caddie Services:	6:00am – 7:00pm			
	Driving Range:	6:00am – 7:00pm			
	Food Service:	6:00am – 2:30pm			
	Gates Open to the Public:	8:00 am			
	Tournament Tee Times (#1):	9:00am			
	Trophy ceremony:	After play			
	*Schedule of events subject to char	*Schedule of events subject to changePlease see caddie master for updates!			
OTHER AMENITIES:	Each caddie is eligible to receive to	<i>Golf Tickets:</i> Each caddie is eligible to receive two (2) complimentary daily grounds tickets (Friday, Saturday & Sunday). <i>Please see the caddie master to request e-tickets.</i>			
	Championship Concert featuring T June 7, at Breese Stevens Field in I	Concert Tickets: Each caddie is eligible to receive two (2) complimentary ticket to the AmFam Championship Concert featuring TRAIN. The concert will take place on Friday, June 7, at Breese Stevens Field in Downtown Madison, WI. Please see the caddie master to request e-tickets.			
	Insurance Championship. Please v listed below, to receive your gift. <i>Tuesday, June 4: 7:00 a.m. –</i> <i>Wednesday, June 5: 7:00 a.m. –</i>	<u>Gift:</u> Caddies will each receive one (1) pullover compliments of the American Family Insurance Championship. Please visit caddie headquarters, during the times listed below, to receive your gift. <i>Tuesday, June 4:</i> 7:00 a.m. − 1:00 p.m. Wednesday, June 5: 7:00 a.m. − 1:00 p.m.			
YARDAGE BOOK COST:		One (1) yardage book will be provided to each caddie at registration. Caddie books are compliments of the American Family Insurance Championship			
INCLEMENT WEATHER PLANS:		The lower level of the Golf Training Center will be available for caddies. More information to be provided closer to tournament or onsite by our caddie master(s).			
MISCELLANEOUS:	working with our food & beverage experience for all caddies, so pleas	A sample daily menu* is included on the next page of this document. We are working with our food & beverage vendor to provide an enjoyable food experience for all caddies, so please understand there may be changes. <i>Please see the caddie master onsite for any food related questions</i> .			
	*Caddie menu is subject to chang	*Caddie menu is subject to change as event details are finalized.			

About the American Family Insurance Championship

The American Family Insurance Championship debuted in 2016. Since its inception, the championship, by way of the Steve Stricker American Family Insurance Foundation, has raised more than \$17.2 million for the American Family Children's Hospital and other charities. Web: amfamchampionship.com; Threads: @amfamchampionship; Twitter:@amfamchamp; @StrickerFNDN Facebook: American Family Insurance Championship; Instagram: amfamchampionship. #AmFamChamp



American Family Insurance Championship

Sample caddie menu

DATE OF	BREAKFAST	LUNCH	SNACKS
SERVICE			
Monday,	Breakfast pastries	Salad(s)	Uncrustables, Pre-Packaged
June 3	Breakfast breads, bagels & muffins	Enchiladas	Cookies & Brownies, Pre-Packaged
	Cream cheese, butter, jam, jelly	Tacos w/ beef or shrimp	Trail Mix
	Whole fruit	Lettuce, salsa, cheese, jalapenos &	Protein Bars
	Coffee & orange juice	sour cream	Other snacks TBD
		Beans	
		Cookie or other sweet treat	
Tuesday,	Breakfast sandwich	Salad(s)	Uncrustables, Pre-packaged
June 4	Potato	Chicken sandwich	Cookies & Brownies, Pre-Packaged
	Sliced fruit & berries	Baked potato bar	Trail Mix
	Whole fruit	Vegetable medley & veggie platter	Protein Bars
	Coffee & orange juice	Fruit salad	Other snacks TBD
		Cookie or other sweet treat	
Wednesday,	Breakfast biscuit w/ meat	Salad(s)	Uncrustables, Pre-packaged
June 5	Potatoes	Sandwich	Cookies & Brownies, Pre-Packaged
	Yogurt	Cheeseburgers	Trail Mix
	Whole fruit	Fries or chips	Protein Bars
	Coffee & orange juice	Cookie or other sweet treat	Cheese & beef sticks
			Other snacks TBD
Thursday,	Pancake, sausage & egg	Salad(s)	Uncrustables, Pre-packaged
June 6	Sliced fruit & berries	Pasta	Cookies & Brownies, Pre-Packaged
	Whole fruit	Chicken parm or beef meatballs	Trail Mix
	Coffee & orange juice	Vegetables	Protein Bars
		Bread & butter	Cheese & beef sticks
		Cookie or other sweet treat	Other snacks TBD
Friday,	Egg bake & bacon	Salad(s)	Uncrustables, Pre-packaged
June 7	Potatoes	Chicken and beef	Cookies & Brownies, Pre-Packaged
	Whole fruit	Vegetables	Trail Mix
	Coffee & orange juice	Potatoes	Protein Bars
		Cookie or other sweet treat	Cheese & beef sticks
			Other snacks TBD
Saturday,	Breakfast tacos w/ salsa	Salad(s)	Uncrustables, Pre-packaged
June 8	Hashbrowns	Salmon	Cookies & Brownies, Pre-Packaged
June o	Yogurt	Hot dog or other meat	Trail Mix
	Whole fruit	Potatoes	Protein Bars
	Coffee & orange juice	Vegetables	Cheese & beef sticks
	conce a orange juice	Rolls & butter	Other snacks TBD
		Cookie or other sweet treat	
Sunday,	Breakfast biscuit w/ meat	Prime rib or steak sandwich	Uncrustables, Pre-packaged
June 9	Potatoes	Brat or other meat	Cookies & Brownies, Pre-Packaged
June 9	Yogurt	Potatoes	Trail Mix
	Whole fruit	Vegetables	Protein Bars
		Rolls & butter	Cheese & beef sticks
	Coffee & orange juice	Cookie or other sweet treat	
		Cookie of other sweet treat	Other snacks TBD

*This is a sample menu mockup for 2024 that is subject to change.

Baymont Inn & Suites Madison

8102 Excelsior Dr. Madison, WI 53717 (608) 831-7711





- 129 beautiful decorated all non-smoking guest rooms
- Complimentary hot breakfast buffet
- Free coffee in hotel lobby
- Oak Sauk lounge open Monday Saturday evenings
- Complimentary 24-hour business center
- In-room amenities: microwave, refrigerator, large work desk, flat panel tv, and complimentary high speed wireless internet
- Large Indoor pool, whirlpool and fitness center
- Complimentary airport shuttle



- 95 beautifully decorated all non-smoking suites
- Complimentary hot breakfast buffet
- Free coffee in hotel lobby
- Duffy's on-site lounge. Complimentary Cocktails Monday – Saturday 5-7pm
- In-room amenities: microwave, refrigerator, large work desk, flat panel tv, and complimentary high speed wireless internet
- Complimentary airport shuttle
- Large indoor pool, whirlpool and fitness center

Holiday Inn Madison 1109 Fourier Drive Madison, WI 53717 (608) 826-0500



Ask for the American Family Block to get the \$92.00 Rate

- 89 guest rooms and 69 suites
- Onsite full-service restaurant & lounge
- Grand Piano Lobby Bar
- 4,000 square foot of meeting space
- 24-hour business center

- In-room amenities: microwave, refrigerator, large work desk, flat panel tv, and complimentary high speed wireless internet
- Complimentary Airport Shuttle
- Indoor waterpark, whirlpool and fitness center